

# ***DISTRIBUTION***

we are delighted to team up with archant  
to offer leaflet distribution across  
their wide selection of local newspapers  
and media platforms

## ***LEAFLET SPECIFICATIONS***

A4 or A5 LEAFLETS PRINTED FULL COLOUR BOTH SIDES  
ONTO 120GSM UNCOATED, 130GSM SILK  
150GSM SILK, 250GSM SILK, 250GSM UNCOATED  
- FOLDED LEAFLETS OR DIFFERENT SPECIFICATION AT ADDITIONAL COST -

## ***NORWICH EXTRA***

Print run is 47k per week

A weekly free door-to-door publication

We can target specific locations by area or postcode

Minimum Insertion is 3k

£34.00 plus vat per 1000x

Minimum of 1 week booking deadline required

Please note - the above prices do not include print or design costs



## ***DISTRIBUTION QUANTITIES***

<b>Areas</b>			<b>Postal Codes</b>	
N01	Thorpe St Andrew A	1,896	NR1-1	376
N02	Valley Drive / Plumstead Road	968	NR1-2	1,341
N05	Unthank Road/Newmarket Street	1,937	NR1-3	879
N06	Sprowston A <i>(Wroxham Road-North Walsham Road)</i>	2,405	NR1-4	2,165
			NR2-2	2,064
N07	West Pottergate / Earlam	1,331	NR2-3	2,681
N09	New Costessey	2,131	NR2-4	1,976
N10	Hellesdon A <i>(Drayton High Road-Reepham Road)</i>	2,538	NR3-3	258
			NR3-4	3,429
N11	Catton A <i>(on the map, to the left of Spixworth Road)</i>	2,286	NR4-6	2,153
			NR4-7	4,052
N14	Silver Street Area	2,001	NR5-0	2,780
N15	Sprowston B <i>(Wroxham Road Mousehold Lane – Blue Boar Lane Area)</i>	2,826	NR5-9	3,183
			NR6-5	2,719
N20	Waterworks Road / Heigham Street Area	1,956	NR6-6	2,067
N22	Thorpe St Andrew B	1,817	NR6-7	3,384
N26	Riverside Road Area	1,607	NR7-0	5,116
N27	Sprowston Road / Constitution Hill / Mousehold Lane Areas	1,544	NR7-8	5,076
			NR7-9	188
N28	Hellesdon B <i>(close to Norwich Airport)</i>	1,808	NR8-5	1,574
N30	Bowthorpe	3,836		
N33	Queen's Road / Ipswich Road Area <i>(Around Norwich Bus Station &amp; out towards City College)</i>	1,426		
N34	Lakenham / Long John Hill / City Road Area	917		
N35	Catton B <i>(Between Spixworth Road and North Walsham Road Area)</i>	1,221		
N36	Queens Hill Costessey	1,577		
N37	Oak Street Area	261		
N38	Cringleford A <i>(Cringleford Primary School side of the A11)</i>	1,025		
N39	Eaton A <i>(Park side of the A11)</i>	2,976		
N40	Eaton B <i>(Golf course side of the A11)</i>	1,489		
N41	Cringleford B	645		
N42	Dussindale	1,568		
N43	The Avenues / Heigham Park Area	1,499		
	<b>Total</b>	<b>47,461</b>	<b>Total</b>	<b>47,461</b>

