

DISTRIBUTION

we are delighted to team up with archant
to offer leaflet distribution across
their wide selection of local newspapers
and media platforms

LEAFLET SPECIFICATIONS

A4 or A5 LEAFLETS PRINTED FULL COLOUR BOTH SIDES
ONTO 120GSM UNCOATED OR 130GSM SILK
- FOLDED LEAFLETS OR DIFFERENT SPECIFICATION AT ADDITIONAL COST -

EDP

Print run averages from 32k - 39k depending on the day (Mon-Sat)

A daily paid for publication which leaflets can be mechanically inserted

We can target specific van runs, so if you have a certain area you plan to target

Maximum of 3 inserts per day so you won't be lost in a load of leaflets, however
slots do get booked up quickly

Minimum insertion is 5k

£43.00 plus vat per 1000x

Minimum of 1 week booking deadline required

Please note - the above prices do not include print or design costs



DISTRIBUTION QUANTITIES

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
NW10	1723	1732	1761	1816	1901	2207	Peterborough, Kings Lynn, Wisbech
NW11	1097	997	1023	1058	1052	1332	Mundford, Downham Market, West Winch, Wooton, West Bilney
NN16	2219	2214	2220	2363	2425	2494	Foulsham, Guist, Fakenham, Wells, Walsingham
NE03	1382	1362	1376	1529	2312	1632	Rockland St Mary, Loddon, Beccles, Kessingland, Southwold
NE01	992	984	1038	1127	2202	1248	Carlton Colville, Lowestoft
SN08	1185	1144	1163	1211	1260	1456	Bunwell, Banham, East Harling, Diss, Eye, Stradbroke
NR28	1554	1545	1590	1666	1983	1928	Brundall, Lingwood, Freethorpe, Great Yarmouth, Gorleston
NN14	2432	2433	2432	2802	2765	2354	Wroxham, Smallburgh, Stalham, Bacton, North Walsham, Coltishall
NR27	2201	2204	2232	2373	2168	1732	Heartsease, Rackheath, Acle, Martham, Hemsby, Great Yarmouth
NS18	2136	2090	2155	2296	2388	1862	Hetherset, Wymondham, Thetford
NN17	1098	1154	1154	1210	1347	1559	Cawston, Holt, Blakeney, Briston, Reepham
NR25	1224	1228	1258	1422	1572	1566	Trowse, Lakenham, North Earlham, Costessey, Cringleford, Eaton
NN15	1849	1797	1845	2081	2094	2231	Aylsham, Alby, Sheringham, Cromer, Overstrand
NS19	1486	1468	1511	1596	1686	1877	Hingham, Watton, Swaffham, Necton, Shipdham
NE02	1556	1508	1580	1671	1766	2031	Bungay, Poringland, Pulham Market, Tivetshall, Long Stratton
NR26	1417	1396	1443	1610	1650	1666	Sprowston, Catton, Drayton, Taverham, Heartsease
NS17	1592	1648	1667	2107	1887	2136	Mattishall, North Elmham, Dereham Mileham
NR29	1188	1046	1209	1397	1382	1364	Riverside, Norwich Train Station, City Centre
SE5	1448	1448	1321	1318	1438	2507	Newmarket
DOCK	1437	1408	1372	1468	1502	1379	Roundsmen - all over Norfolk
30 + SUB + X02 + SW03 + SK13	250	257	262	256	265	149	Odds / Office copies / Extras
SE01	60	62	61	61	65	82	Felixstowe, Martlesham, Framlingham
SE02	66	74	75	71	84	100	Eye, Woodbridge, Wickham Market, Darsham
SI06 + SI07	30	28	33	37	36	38	Ipswich
SN07	570	582	577	583	635	708	Harleston, Saxmundham, Leiston, Halesworth
SW04	51	56	56	57	57	75	Stowemarket, Hadleigh, Bildeston
EXT + E04 + SS04 + LT1	74	92	90	78	118	87	Odds / Extras
E06	332	327	328	407	450	530	Menzies Norwich - M&S & Coastal campsites
SS04	0	17	16	17	20	24	Needham Market, Ipswich, East Bergholt, Capel St Mary
OW01 + END	281	485	485	485	1506	2467	Events / Add ons
	32649	32285	32831	35669	38491	38328	